



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/LCV Senate Majority	Invoice #	198359-1
Product	8/13-8/29 LCV/SENATE MAJ PAC	Invoice Date	08/26/12
Estimate Number	1611	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	WAVY	Order #	198359
Account Executive	Petry Philadelphia	Alt Order #	06841676
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/16/12 - 08/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	126
Special Handling		Product Code	133
		Agency Ref	IN14921
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		08/13/12 to 08/19/12	1x	--- TF--				
	WAVY			F	08/17/12	:30	5:36 AM	LCVMPVA01TH	\$700.00		1
2	WAVY	WAVY 6AM News	6a-7a		08/13/12 to 08/19/12	1x	--- TF--				
	WAVY			F	08/17/12	:30	6:12 AM	LCVMPVA01TH	\$1,800.00		1
3	WAVY	WAVY News 430-5am	430-5a		08/13/12 to 08/19/12	1x	-----S				
	WAVY			Su	08/19/12	:30	4:45 AM	LCVMPVA01TH	\$200.00		1
	WAVY				08/20/12 to 08/26/12	1x	-----S				
	WAVY			Su	08/26/12	:30	4:42 AM	LCVMPVA01TH	\$200.00		2
4	WAVY	WAVY News 10 Sa 6a	6a-7a		08/13/12 to 08/19/12	1x	-----S-				
	WAVY			Sa	08/18/12	:30	6:22 AM	LCVMPVA01TH	\$400.00		1
	WAVY				08/20/12 to 08/26/12	1x	-----S-				
	WAVY			Sa	08/25/12	:30	6:43 AM	LCVMPVA01TH	\$400.00		2
5	WAVY	WAVY News 10 Sa 7a	7a-8a		08/13/12 to 08/19/12	1x	-----S-				
	WAVY			Sa	08/18/12	:30	7:29 AM	LCVMPVA01TH	\$800.00		1
	WAVY				08/20/12 to 08/26/12	1x	-----S-				
	WAVY			Sa	08/25/12	:30	7:09 AM	LCVMPVA01TH	\$800.00		2
6	WAVY	Today Show Saturday	8a-10a		08/13/12 to 08/19/12	2x	-----S-				
	WAVY			Sa	08/18/12	:30	8:23 AM	LCVMPVA01TH	\$1,200.00		1
	WAVY			Sa	08/18/12	:30	8:49 AM	LCVMPVA01TH	\$1,200.00		2
	WAVY				08/20/12 to 08/26/12	2x	-----S-				
	WAVY			Sa	08/25/12	:30	9:30 AM	LCVMPVA01TH	\$1,200.00		3
	WAVY			Sa	08/25/12	:30	10:00 AM	LCVMPVA01TH	\$1,200.00		4

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/LCV Senate Majority	Invoice #	198359-1
Product	8/13-8/29 LCV/SENATE MAJ PAC	Invoice Date	08/26/12
Estimate Number	1611	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	WAVY	Order #	198359
Account Executive	Petry Philadelphia	Alt Order #	06841676
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/16/12 - 08/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	126
Special Handling		Product Code	133
		Agency Ref	IN14921
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WAVY	WAVY News 10 Sunday 6a	6a-7a		08/13/12 to 08/19/12	1x	-----S				
	WAVY			Su	08/19/12	:30	5:59 AM	LCVMPVA01TH	\$400.00		1
	WAVY				08/20/12 to 08/26/12	1x	-----S				
	WAVY			Su	08/26/12	:30	6:13 AM	LCVMPVA01TH	\$400.00		2
8	WAVY	WAVY News 10 Sunday 7a	7a-8a		08/13/12 to 08/19/12	1x	-----S				
	WAVY			Su	08/19/12	:30	7:59 AM	LCVMPVA01TH	\$800.00		1
	WAVY				08/20/12 to 08/26/12	1x	-----S				
	WAVY			Su	08/26/12	:30	7:22 AM	LCVMPVA01TH	\$800.00		2
9	WAVY	Today Show Sunday	8a-9a		08/13/12 to 08/19/12	1x	-----S				
	WAVY			Su	08/19/12	:30	8:46 AM	LCVMPVA01TH	\$1,200.00		1
	WAVY				08/20/12 to 08/26/12	1x	-----S				
	WAVY			Su	08/26/12	:30	8:26 AM	LCVMPVA01TH	\$1,200.00		2
10	WAVY	Today Show 2	9a-10a		08/13/12 to 08/19/12	1x	---TF--				
	WAVY			F	08/17/12	:30	9:27 AM	LCVMPVA01TH	\$500.00		1
11	WAVY	News 10 @ Noon	12p-1p		08/13/12 to 08/19/12	2x	---TF--				
	WAVY			Th	08/16/12	:30	12:52 PM	LCVMPVA01TH	\$250.00		2
	WAVY			F	08/17/12	:30	12:54 PM	LCVMPVA01TH	\$250.00		1
12	WAVY	Days of Our Lives	1p-2p		08/13/12 to 08/19/12	2x	---TF--				
	WAVY			Th	08/16/12	:30	1:59 PM	LCVMPVA01TH	\$350.00		1
	WAVY			F	08/17/12	:30	1:28 PM	LCVMPVA01TH	\$350.00		2
13	WAVY	The Doctors	2-3p		08/13/12 to 08/19/12	2x	---TF--				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/LCV Senate Majority	Invoice #	198359-1
Product	8/13-8/29 LCV/SENATE MAJ PAC	Invoice Date	08/26/12
Estimate Number	1611	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	WAVY	Order #	198359
Account Executive	Petry Philadelphia	Alt Order #	06841676
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/16/12 - 08/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	126
Special Handling		Product Code	133
		Agency Ref	IN14921
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WAVY	The Doctors	2-3p	Th	08/16/12	:30	2:32 PM	LCVMPVA01TH	\$200.00		1
	WAVY			F	08/17/12	:30	2:14 PM	LCVMPVA01TH	\$200.00		2
14	WAVY	M-F 4-5p	4p-5p	08/13/12 to 08/19/12 2x ---TF--							
	WAVY			Th	08/16/12	:30	4:46 PM	LCVMPVA01TH	\$400.00		1
	WAVY			F	08/17/12	:30	4:33 PM	LCVMPVA01TH	\$400.00		2
15	WAVY	News 10 @5p	5p-530p	08/20/12 to 08/26/12 1x MTWTF--							
	WAVY			M	08/20/12	:30	5:13 PM	LCVMPVA01TH	\$1,500.00		1
16	WAVY	News 10 @530p	530p-6p	08/13/12 to 08/19/12 1x ---TF--							
	WAVY			Th	08/16/12	:30	5:43 PM	LCVMPVA01TH	\$1,500.00		1
17	WAVY	News 10 @6p	6p-630p	08/13/12 to 08/19/12 1x ---TF--							
	WAVY			F	08/17/12	:30	6:13 PM	LCVMPVA01TH	\$1,800.00		1
18	WAVY	WAVY News 10 Sat 6p	6p-630p	08/13/12 to 08/19/12 1x -----S-							
	WAVY			Sa	08/18/12	:30	6:11 PM	LCVMPVA01TH	\$500.00		1
	WAVY			08/20/12 to 08/26/12 1x -----S-							
	WAVY			Sa	08/25/12	:30	6:15 PM	LCVMPVA01TH	\$500.00		2
19	WAVY	WAVY News 10 Sun 6p	6p-7p	08/13/12 to 08/19/12 1x -----S							
	WAVY			Su	08/19/12	:30	6:51 PM	LCVMPVA01TH	\$500.00		1
	WAVY			08/20/12 to 08/26/12 1x -----S							
	WAVY			Su	08/26/12	:30	6:40 PM	LCVMPVA01TH	\$500.00		2
20	WAVY	M-F 7-730p	7-730p	08/20/12 to 08/26/12 2x MTWTF--							
	WAVY			M	08/20/12	:30	7:11 PM	LCVMPVA01TH	\$1,200.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/LCV Senate Majority	Invoice #	198359-1
Product	8/13-8/29 LCV/SENATE MAJ PAC	Invoice Date	08/26/12
Estimate Number	1611	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	WAVY	Order #	198359
Account Executive	Petry Philadelphia	Alt Order #	06841676
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/16/12 - 08/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	126
Special Handling		Product Code	133
		Agency Ref	IN14921
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WAVY	M-F 7-730p	7-730p	Tu	08/21/12	:30	7:17 PM	LCVMPVA01TH	\$1,200.00		2
21	WAVY	M-F 730-8p	730-8p	08/13/12 to 08/19/12	1x	---TF--					
	WAVY			Th	08/16/12	:30	7:47 PM	LCVMPVA01TH	\$1,200.00		1
22	WAVY	Sa 7-8p	7p-8p	08/13/12 to 08/19/12	1x	-----S-					
	WAVY			Sa	08/18/12	:30	7:53 PM	LCVMPVA01TH	\$300.00		1
	WAVY			08/20/12 to 08/26/12	1x	-----S-					
	WAVY			Sa	08/25/12	:30	7:37 PM	LCVMPVA01TH	\$300.00		2
23	WAVY	Monday 8-9p	8p-9p	08/20/12 to 08/26/12	1x	M-----					
	WAVY			M	08/20/12	:30	8:21 PM	LCVMPVA01TH	\$1,400.00		1
24	WAVY	Monday 9-10p	9p-10p	08/20/12 to 08/26/12	1x	M-----					
	WAVY			M	08/20/12	:30	9:25 PM	LCVMPVA01TH	\$1,400.00		1
25	WAVY	Wednesday 8-9p	758p-9p	08/20/12 to 08/26/12	1x	--W----					
	WAVY			W	08/22/12	:30	8:19 PM	LCVMPVA01TH	\$1,200.00		1
26	WAVY	Friday 8-9p	8p-9p	08/13/12 to 08/19/12	1x	----F--					
	WAVY			F	08/17/12	:30	8:43 PM	LCVMPVA01TH	\$700.00		1
	WAVY			08/20/12 to 08/26/12	1x	----F--					
	WAVY			F	08/24/12	:30	8:22 PM	LCVMPVA01TH	\$700.00		2
27	WAVY	M-F News 10 @11	11p-1130p	08/13/12 to 08/19/12	1x	---TF--					
	WAVY			Th	08/16/12	:30	11:33 PM	LCVMPVA01TH	\$1,800.00		1
28	WAVY	WAVY News 10 @11 Sat	11p-1130p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/LCV Senate Majority	Invoice #	198359-1
Product	8/13-8/29 LCV/SENATE MAJ PAC	Invoice Date	08/26/12
Estimate Number	1611	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	WAVY	Order #	198359
Account Executive	Petry Philadelphia	Alt Order #	06841676
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/16/12 - 08/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	126
Special Handling		Product Code	133
		Agency Ref	IN14921
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WAVY	WAVY News 10 @11 Sat	11p-1130p								
	WAVY			08/13/12 to 08/19/12	1x	-----S-					
	WAVY			Sa	08/18/12	:30	11:13 PM	LCVMPVA01TH	\$1,800.00		1
	WAVY			08/20/12 to 08/26/12	1x	-----S-					
	WAVY			Sa	08/25/12	:30	11:23 PM	LCVMPVA01TH	\$1,800.00		2
29	WAVY	WAVY News 10 @11 Sun	11p-1130p								
	WAVY			08/13/12 to 08/19/12	1x	-----S					
	WAVY			Su	08/19/12	:30	11:37 PM	LCVMPVA01TH	\$1,800.00		1
	WAVY			Sports ran over							
	WAVY			08/20/12 to 08/26/12	1x	-----S					
	WAVY			Su	08/26/12	:30	11:35 PM	LCVMPVA01TH	\$1,800.00		2
30	WAVY	Tonight Show w/Leno	1134p-1237a								
	WAVY			08/13/12 to 08/19/12	1x	---TF--					
	WAVY			Th	08/16/12	:30	12:30 AM	LCVMPVA01TH	\$400.00		1
31	WAVY	PGA	PGA								
	WAVY			08/13/12 to 08/19/12	2x	-----SS					
	WAVY			Sa	08/18/12	:30	4:51 PM	LCVMPVA01TH	\$250.00		2
	WAVY			Su	08/19/12	:30	4:49 PM	LCVMPVA01TH	\$250.00		1
32	WAVY	NFL Pre-Season Game	NFL Pre-Season Gar								
	WAVY			08/13/12 to 08/19/12	2x	-----S					
	WAVY			Su	08/19/12	:30	9:41 PM	LCVMPVA01TH	\$2,500.00		1
	WAVY			Su	08/19/12	:30	10:36 PM	LCVMPVA01TH	\$2,500.00		2
33	WAVY	WAVY News @ Sunrise	5a-6a								
	WAVY			08/20/12 to 08/26/12	4x	MTWTF--					
	WAVY			M	08/20/12	:30	5:14 AM	LCVMPVA01TH	\$700.00		1
	WAVY			Tu	08/21/12	:30	5:38 AM	LCVMPVA01TH	\$700.00		2
	WAVY			W	08/22/12	:30	5:38 AM	LCVMPVA01TH	\$700.00		4
	WAVY			Th	08/23/12	:30	5:13 AM	LCVMPVA01TH	\$700.00		3
35	WAVY	WAVY 6AM News	6a-7a								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

**Remit Address:**

**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/LCV Senate Majority	Invoice #	198359-1
Product	8/13-8/29 LCV/SENATE MAJ PAC	Invoice Date	08/26/12
Estimate Number	1611	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	WAVY	Order #	198359
Account Executive	Petry Philadelphia	Alt Order #	06841676
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/16/12 - 08/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	126
Special Handling		Product Code	133
		Agency Ref	IN14921
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	WAVY	WAVY 6AM News	6a-7a		08/20/12 to 08/26/12	2x	MTWTF--				
	WAVY			Tu	08/21/12	:30	6:29 AM	LCVMPVA01TH	\$1,800.00		1
	WAVY			W	08/22/12	:30	6:44 AM	LCVMPVA01TH	\$1,800.00		2
37	WAVY	Today Show 2	9a-10a		08/20/12 to 08/26/12	4x	MTWTF--				
	WAVY			Tu	08/21/12	:30	9:57 AM	LCVMPVA01TH	\$500.00		4
	WAVY			W	08/22/12	:30	9:29 AM	LCVMPVA01TH	\$500.00		1
	WAVY			Th	08/23/12	:30	9:28 AM	LCVMPVA01TH	\$500.00		3
	WAVY			F	08/24/12	:30	9:49 AM	LCVMPVA01TH	\$500.00		2
39	WAVY	News 10 @ Noon	12p-1p		08/20/12 to 08/26/12	5x	MTWTF--				
	WAVY			M	08/20/12	:30	12:52 PM	LCVMPVA01TH	\$250.00		2
	WAVY			Tu	08/21/12	:30	12:44 PM	LCVMPVA01TH	\$250.00		3
	WAVY			W	08/22/12	:30	12:30 PM	LCVMPVA01TH	\$250.00		1
	WAVY			Th	08/23/12	:30	12:25 PM	LCVMPVA01TH	\$250.00		4
	WAVY			F	08/24/12	:30	12:24 PM	LCVMPVA01TH	\$250.00		5
41	WAVY	Days of Our Lives	1p-2p		08/20/12 to 08/26/12	6x	MTWTF--				
	WAVY			M	08/20/12	:30	1:44 PM	LCVMPVA01TH	\$350.00		1
	WAVY			Tu	08/21/12	:30	1:59 PM	LCVMPVA01TH	\$350.00		6
	WAVY			W	08/22/12	:30	1:45 PM	LCVMPVA01TH	\$350.00		3
	WAVY			W	08/22/12	:30	1:59 PM	LCVMPVA01TH	\$350.00		5
	WAVY			Th	08/23/12	:30	1:58 PM	LCVMPVA01TH	\$350.00		4
	WAVY			F	08/24/12	:30	1:44 PM	LCVMPVA01TH	\$350.00		2
43	WAVY	The Doctors	2-3p		08/20/12 to 08/26/12	5x	MTWTF--				
	WAVY			M	08/20/12	:30	2:16 PM	LCVMPVA01TH	\$200.00		3
	WAVY			Tu	08/21/12	:30	2:21 PM	LCVMPVA01TH	\$200.00		1
	WAVY			W	08/22/12	:30	2:31 PM	LCVMPVA01TH	\$200.00		4

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/LCV Senate Majority	Invoice #	198359-1
Product	8/13-8/29 LCV/SENATE MAJ PAC	Invoice Date	08/26/12
Estimate Number	1611	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	WAVY	Order #	198359
Account Executive	Petry Philadelphia	Alt Order #	06841676
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/16/12 - 08/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	126
Special Handling		Product Code	133
		Agency Ref	IN14921
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
43	WAVY	The Doctors	2-3p	Th	08/23/12	:30	2:31 PM	LCVMPVA01TH	\$200.00		2
	WAVY			F	08/24/12	:30	2:28 PM	LCVMPVA01TH	\$200.00		5
45	WAVY	M-F 4-5p	4p-5p	08/20/12 to 08/26/12 5x MTWTF--							
	WAVY			M	08/20/12	:30	4:33 PM	LCVMPVA01TH	\$400.00		4
	WAVY			Tu	08/21/12	:30	4:17 PM	LCVMPVA01TH	\$400.00		1
	WAVY			W	08/22/12	:30	4:31 PM	LCVMPVA01TH	\$400.00		3
	WAVY			Th	08/23/12	:30	4:40 PM	LCVMPVA01TH	\$400.00		2
	WAVY			F	08/24/12	:30	4:42 PM	LCVMPVA01TH	\$400.00		5
48	WAVY	News 10 @530p	530p-6p	08/20/12 to 08/26/12 1x MTWTF--							
	WAVY			Tu	08/21/12	:30	5:43 PM	LCVMPVA01TH	\$1,500.00		1
49	WAVY	News 10 @6p	6p-630p	08/20/12 to 08/26/12 2x MTWTF--							
	WAVY			M	08/20/12	:30	6:23 PM	LCVMPVA01TH	\$1,800.00		1
	WAVY			Th	08/23/12	:30	6:27 PM	LCVMPVA01TH	\$1,800.00		2
52	WAVY	M-F News 10 @11	11p-1130p	08/20/12 to 08/26/12 2x MTWTF--							
	WAVY			M	08/20/12	:30	11:32 PM	LCVMPVA01TH	\$1,800.00		2
	WAVY			Th	08/23/12	:30	11:33 PM	LCVMPVA01TH	\$1,800.00		1
54	WAVY	Tonight Show w/Leno	1134p-1237a	08/20/12 to 08/26/12 4x MTWTF--							
	WAVY			Tu	08/21/12	:30	12:00 AM	LCVMPVA01TH	\$400.00		3
	WAVY			W	08/22/12	:30	11:46 PM	LCVMPVA01TH	\$400.00		1
	WAVY			Th	08/23/12	:30	12:08 AM	LCVMPVA01TH	\$400.00		2
	WAVY			F	08/24/12	:30	12:32 AM	LCVMPVA01TH	\$400.00		4
56	WAVY	WAVY News 430-5am	430-5a	08/20/12 to 08/26/12 3x MTW----							
	WAVY			M	08/20/12	:30	4:37 AM	LCVMPVA01TH	\$200.00		2

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.





**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/LCV Senate Majority	Invoice #	198359-1
Product	8/13-8/29 LCV/SENATE MAJ PAC	Invoice Date	08/26/12
Estimate Number	1611	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	WAVY	Order #	198359
Account Executive	Petry Philadelphia	Alt Order #	06841676
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/16/12 - 08/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	126
Special Handling		Product Code	133
		Agency Ref	IN14921
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
56	WAVY	WAVY News 430-5am	430-5a								
	WAVY			Tu	08/21/12	:30	4:55 AM	LCVMPVA01TH	\$200.00		3
	WAVY			W	08/22/12	:30	4:58 AM	LCVMPVA01TH	\$200.00		1

Aired Spots **97**

Gross Total **\$74,750.00**  
Agency Commission **\$11,212.50**  
Net Amount Due **\$63,537.50** **Payment Terms 30 Days**

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.